

DO WELL DO GOOD

ShARE leadership programme of excellence

« DO WELL, DO GOOD ...the only way
to make change today »

Tony Blair, Global Mentor of ShARE



ABOUT SHARE

ShARE is an innovative start-up at the crossroad of education and consulting and which offers a leadership programme to university students to supplement their academic curriculum, and offers corporates a new way to do consulting, build innovation ecosystems and access top talent.

Today, bright students from top universities have to choose between a “do well” career (i.e. the corporate world) or a “do good” career (i.e. the NGO world). We believe that this dual framework is not effective anymore and a new generation of leaders is needed to face the 21st century's most pressing challenges. That’s why ShARE exists- to create a new generation of leaders who will do well for themselves and do good for the world.

ShARE is set up as company, but owned by a foundation whose main objective is to reduce inequality.

600+ students

15 countries

3000+ alumni

30+ universities

www.share-share.org

DO WELL DO GOOD

Prosperity has advanced tremendously over the past 3 decades and lifted billions people out of poverty, but more needs to be done. ~1 billion people still live with less than \$2 per day. In developed countries like France, 8 million people live in poverty and that number is increasing. Yet the world has everything today – technology, expertise and capital- to be free of poverty. At ShARE we believe that this situation can change if a new generation of leaders emerges.

The academic programs of best universities aim at developing corporate leaders. Their curriculum is based on the axiom that the role of a company is to maximize profit and returns to shareholders and by doing so to have a positive impact on the society. This axiom has proven to be effective to advance prosperity globally. But the society also recognizes its limits as inequality has increased. A dual world emerged - a world of doing well “the corporate world” and a world of doing good“ the world of NGO, CSR and social enterprises”.

Our belief is that this dichotomy is not effective. First because the corporate world is immensely more powerful than the world of NGOs and social enterprises. Second because it gives a normative framework for corporate leaders to mainly do well for themselves without much preoccupation for doing good, since the world of NGOs and social enterprises will take care of doing good. Third, we also believe that many people of the corporate world, would love to do good but fear to compromise their career and income by joining the second world – hence a big lost opportunity for “doing good agents”.

ShARE believes that doing well and doing good is compatible and will be a major lever to shape a society that provides opportunities for all people. Not only is it a great opportunity for the society, but it is also a great opportunity for companies who can give a sense of purpose to their employees and boost their productivity. We also recognize that a new world is emerging - shaped by emerging giants like China and India and by massive and swift changes in technology. This new world – where ShARE was born- is an opportunity to create this new generation of leaders.

ShARE’s mission is to work together with a network of the best universities worldwide to develop a new generation of global leaders who **will do well and do good.**

WHO WE ARE

ShARE is led by experienced professionals with more than 15 years on career in consulting, advisory and coaching.

Our advisory board of 6 non-executive directors composed of recognised experts with complementary competencies, professional backgrounds and nationalities, ensures a rigorous and efficient governance of ShARE to help it achieve its ambitious goals.

EXECUTIVE TEAM



Sebastien Frendo
Founder and Executive director
Fomer consultant at BCG



Patrick Navarre
Partner
Fomer Associate
Partner at McKinsey



Elena Kodey
**Former coach at Harvard
Business School**

ADVISORY BOARD



Francois Bouvard

Former senior partner at McKinsey. President of ICAM. French.



Monica De Virgiliis

Director of Strategy of CEA. Board member of Prysmian Group. Italian.



Bernard Ramanantsoa

Former director of HEC. Board member of Orange. French.



Partha Sen

Former director of Delhi School of Economics. Indian.



Maarten Scholten

Former general counsel of TOTAL. Dutch.



Jessica Fang

Director of Strategy at PPDAl, former EM at McKinsey. ShARE-Alumni in annual rotation. Chinese

A LEADERSHIP PROGRAMME OF EXCELLENCE

The programme is offered to bright students from top universities across the world and who have the potential to shape a more sustainable and inclusive world. Students follow the programme in parallel to their academic curriculum.



Content

Leadership

The programme is structured to improve the students' ability to take initiatives and develop an entrepreneurial spirit

Openness to the world

Students are grouped into international teams.

Corporate skills

ShARE students acquire top corporate skills through training, projects with start-up and real life projects

Do Well Do Good

Students collaborate on solving major societal issues such as poverty, inequalities, climate change and with NGO projects



Pedagogy



Learning by doing

Students spend more than 60% of their time on real projects so they can sharpen their skills through practice.

Learning by teaching

2nd year students become teachers of the first year students. That's the best way to ensure concept and skills have been fully acquired.

Emulation learning

Students are grouped into teams of 5. Groups compete and students grade is made of 50% of their own grade and 50% of their team grade.

OUR « PROFESSORS »

ShARE does not have a full-time faculty. Most of the skills is passed through the ShARE staff. However, we work with personalities to create outstanding courses and better pass concept to the ShARE students.

Our corporate partners provide us sector experts to give additional exposure to the students on real-corporate and society issues.

Sector experts from
corporate partners

LEADERSHIP

CHANGE

STRATEGY

PROBLEM SOLVING

E-MOBILITY



ShARE
staff



Francois-Daniel

Former Associate
Partner of McKinsey



Anna

Advisor for people and
organization at BCG



Xavier Fontanet

Former CEO at Essilor



Henri Salha

Former partner at BCG



Claudine Rochette

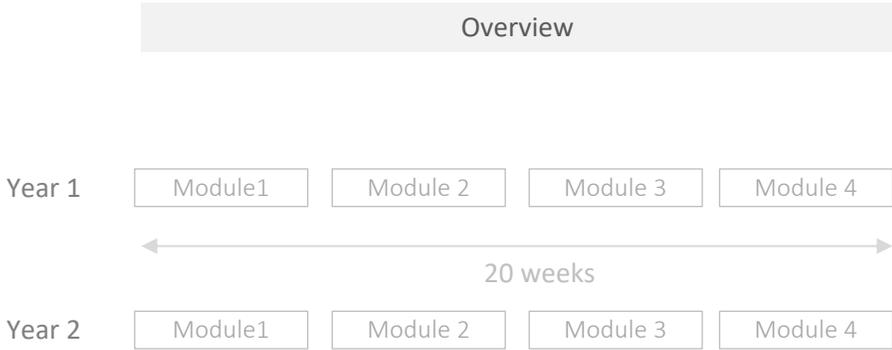
Marketing head of Electric
Mobility Division



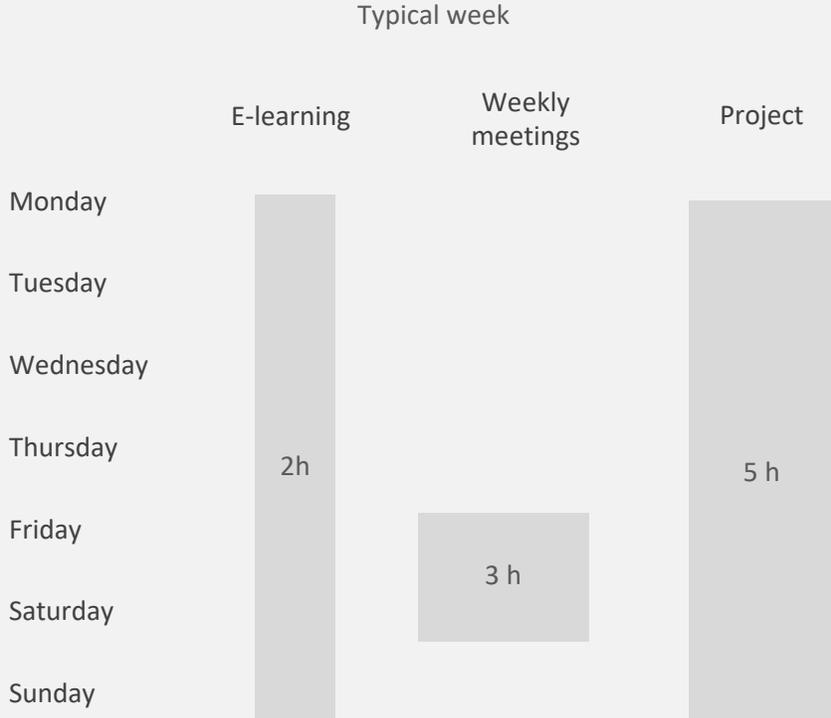
OVERVIEW AND COMMITMENT

The programme runs over 2 academic years and it is adjusted to local context to ensure students can balance their time between the programme and their academic curriculum.

During a typical week, a student will spend 2-3 hours on e-learning, 4-5 hours on assignments and 2 hours in local team meetings



- 5 projects
1. Individual Consulting presentation
 2. Group project
 3. Start-u/NGO projects
 4. International group project
 5. Global consulting client base project



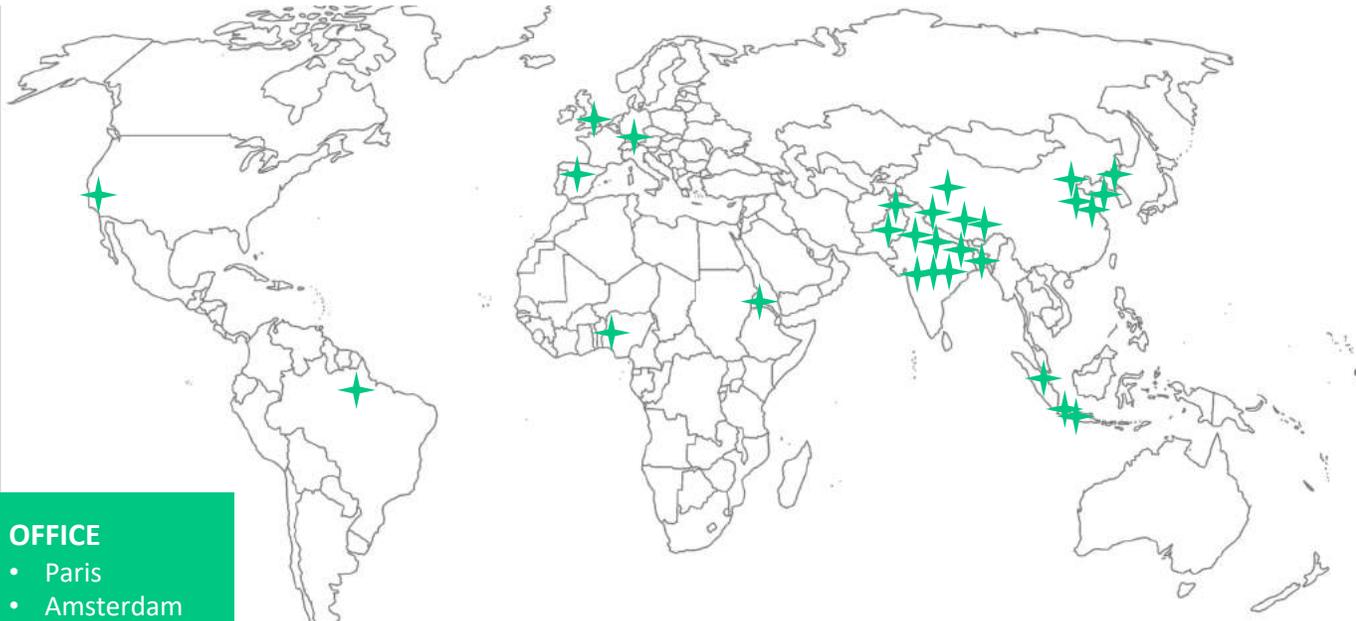
WHERE THE PROGRAMME IS OFFERED

The programme is offered to any bright students from top universities. Currently, about 700 students from 15 countries and 30 top universities are following the programme. The plan is to offer it to 10 000 students over the next few years.

700 students

15 countries

30 top universities



OFFICE

- Paris
- Amsterdam
- Lomé (Togo)
- Bangalore

Current student teams

India

- IIT-Madras (Chennai)
- IIT-B Mumbai
- IIT-D Delhi
- IIT-Roorkee
- IIT-KGP (Karagphur)
- BITS Pilani
- IIM-A (Ahmedabad)
- IIM-I (Indore)
- IIM-B (Bangalore)
- IIM-K (Kerala)

UK

- Cambridge
- Oxford

Switzerland

- EPFL

Portugal

- UP (Porto)

USA

- Berkeley

Brazil

- UNICAMP

China

- Shanghai Jiaotong University
- Fudan university
- Zhejiang University
- Beijing University
- Tsinghua University
- Renmin University
- Xian Jiaotong University
- Wuhan University
- Hong Kong University
- Chinese University of Hong Kong

Indonesia

- ITB (Bandung)
- UI (Jakarta)

Singapore

- NTU

Bangladesh

- UD (Dhaka)

Pakistan

- LUMS (Lahore)

Africa

- AAU (Ethiopia)
- University of Lome (Togo)



LEADERSHIP

ShARE's objective is to develop a new generation of leaders which will **do well** and **do good**

With that in mind, we provide our students during the second year of the programme the opportunity to lead their own teams. Each student become the leader of team, and she/he will be responsible for the success or failure of it.

A dedicated leadership programme is offered to help ShARE students succeed in their career. They work on real-world cases and are trained and coached by Tier 1 consultants in the process. We want ShARE students to be exceptional leaders who will climb the corporate ladder faster than the others.

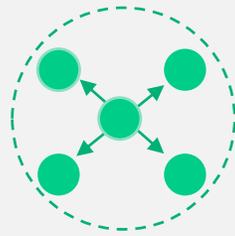
We provide our team leaders with the guidance and tool to become influential, empowering and motivational leaders. We seek to balance the intellectual and the emotional intelligence of the individuals by expanding their self-awareness and allowing them to experiment with their abilities to manage teams

Building trust

Self awareness

Vocation

Energy



CORPORATE SKILLS

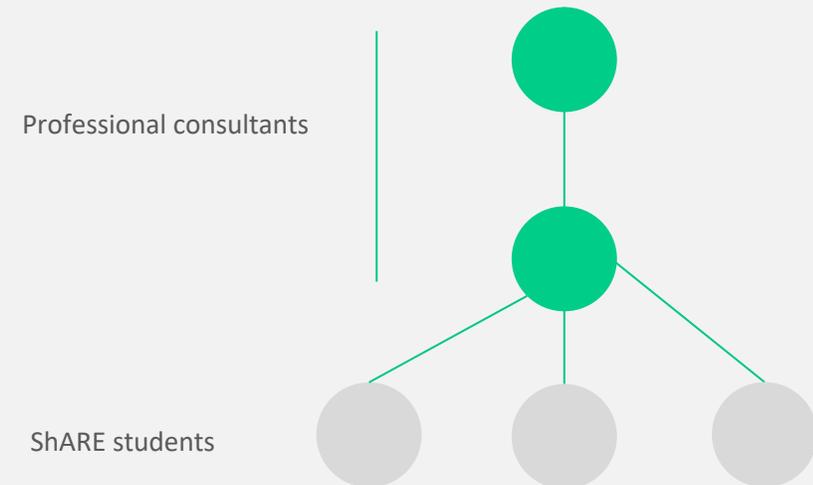
Our students have access to 100 corporate trainings created and delivered by former Tier 1 consultants:

- Problem solving
- Project management
- Analytical thinking
- Communication
- Slide making

Students work on real projects with start-up, NGOs and global firms. During the programme, they work and get coached by former McKinsey and BCG consultants on global client case with MNCs and global institutions.



Global client case team structure





“I gained so much from working on consulting projects with real corporate clients. I was coached by a former BCG consultant and by a former executive coach from Harvard Business School for my corporate career. ”

Sunint, ShARE student at IIT-Delhi. Joined BAIN

> video

OPENESS TO THE WORLD AND NETWORKS

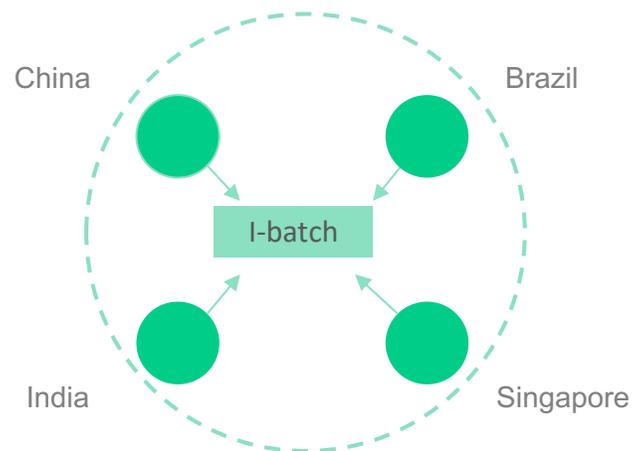
ShARE is present in best universities of more than 30 countries

We enforce our unique advantage to encourage international participation and create cross functional teams where students from different cultures and countries work together under projects

This international exposure is a sample of the actual day to day reality that most of the organizations face in their regular operations and we hope it will embrace other's culture with curiosity, respect and joy

Teams from different parts of the world working together under the same umbrella of a projects despite the time zone, language barriers, technology, etc.

Our students will have the opportunity to learn and experience the challenges and benefits of being part of a global organization



During the programme the students are group in 5 networks to dedicate their efforts to support the development of each of these areas



The city



Sustainable Energy



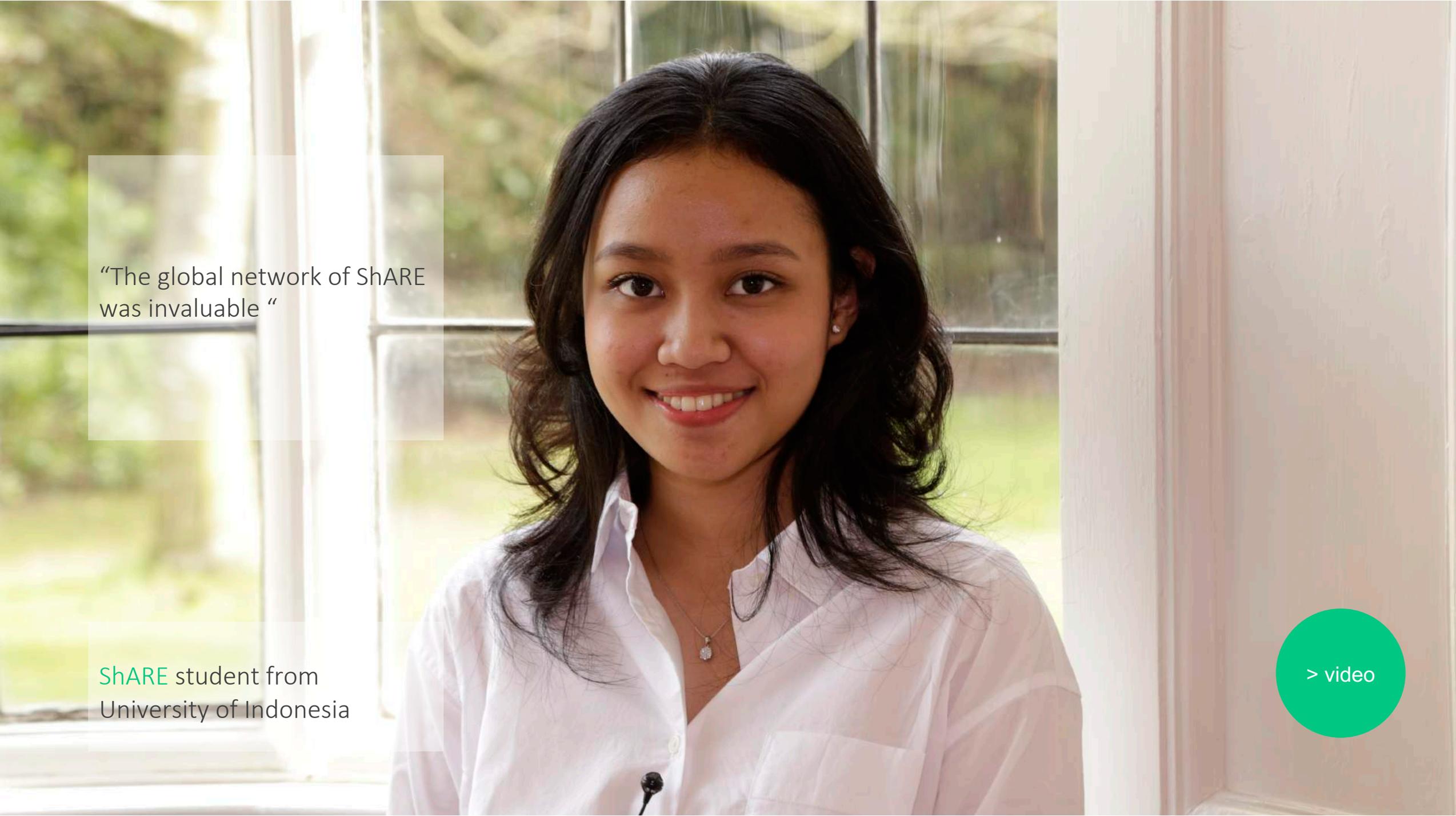
Mobility



Global Economy



Technology



“The global network of ShARE
was invaluable “

ShARE student from
University of Indonesia

> video

ANNUAL WORLD SEMINAR

Every year ShARE organizes a World Seminar where students can meet Global Leaders, interact together and collaborate in projects with other students from different countries



Students with Hailemariam Desalegn former Prime Minister of Ethiopia, Global Mentor of ShARE



Alumni and students of ShARE exchanging experiences and learnings in a round table



Panel of Do Well Do good entrepreneurs



Sebastien Frenco, founder of ShARE addressing to the students on the concept of Do Well Do Good

ShARE ALUMNI

3000+ alumni

ShARE students join the Alumni community when they finish the programme.

Our community has grown up to 3000 alumni who are spread across 20 countries and 50 cities.



Yang Ying

McKINSEY

Yang Ying was a student at ShARE-Fudan. She was also the project manager of the Social Business project of ShARE and Peace Nobel Prize laureate Prof. Yunus. After graduating, she joined McKinsey.



Mudi

Successful entrepreneur

Mudit, ShARE alumni, is the founder of Curofy; the largest social network of doctors in India. Doctors can now provide the accumulated experience of 200.000 doctors to their patients



Vladimir

CEO

Vladimir is one of the first 7 members who founded ShARE in Shanghai. He is now the CEO of Labbrand, a leading branding consulting company in Asia, that he set up from scratch. Labbrand now has 100 employees and advises big names like Starbucks.



Pragyan

Economist at IMF

Pragyan is a founding member of ShARE-DSE. Pragyan did a PhD at LSE, worked for the Bank of England and is now an economist at the IMF in Washington.

FOLLOW THE PROGRAMME ?

Do you want to Do Well
for yourself and Do
Good for the world ?

Yes ?



ShARE

Become an exceptional
leader

Connect globally

Gain top notch corporate
experience

Contact us. share-share.org