

**DO WELL DO GOOD**

ShARE Leadership Programme of Excellence

[www.share-share.org](http://www.share-share.org)

## ABOUT ShARE

**ShARE** is an innovative company at the crossroad of education and consulting. It runs a leadership programme to turn bright university students into **Do Well Do Good** leaders, and offers corporates a new way to do consulting, build innovation ecosystems and access top talent.

Today, bright students from top universities have to choose between a **“do well”** career (i.e. the corporate world) or a **“do good”** career (i.e. the NGO world). We believe that this dual framework is not effective anymore and a new generation of leaders is needed to face the 21st century's most pressing challenges. That's why ShARE exists- to create a new generation of leaders who will do well for themselves and do good for the world.

ShARE believes that doing well and doing good is compatible and will be a major lever to shape a society that provides opportunities for all people. Not only is it a great opportunity for the society, but it is also a great opportunity for companies who can give a sense of purpose to their employees and boost their productivity.



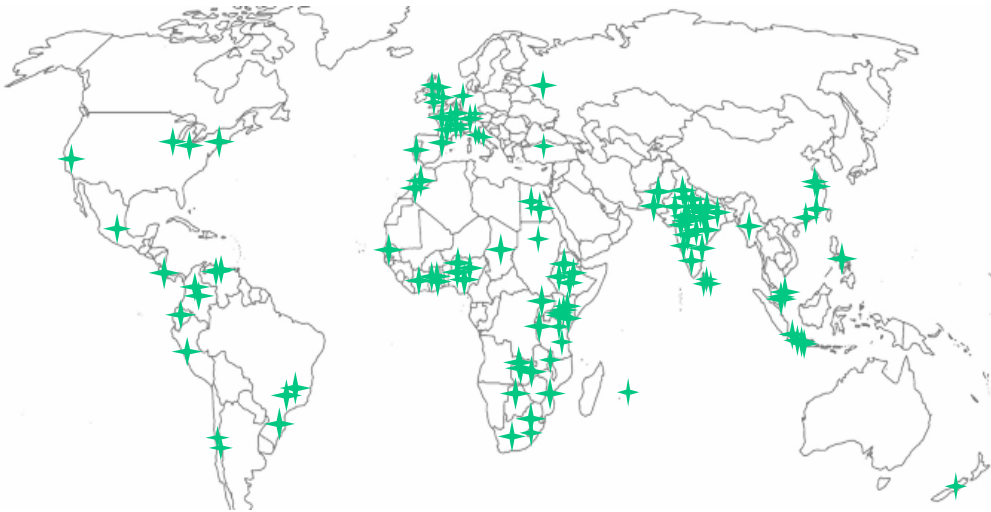
## WHO WE WANT

Very **bright students** with excellent **leadership potential** and the **passion** to shape a more **inclusive** and sustainable world.

## WHERE THE PROGRAMME IS OFFERED

The programme is offered to bright students from the best universities in the world. Currently, about 2493 students from 50 countries and 116 universities are taking the programme. Our ambition is to offer it to 11,000 students over the next few years.

**2493** Students   **50** Countries   **116** Top-tier Universities



### OFFICES

- Paris (France)
- Lomé (Togo)
- Bangalore (India)
- Abidjan (Côte d'Ivoire)

### EUROPE

- France**
  - ESCP-Paris
  - ESSEC
  - HEC-Paris
  - EMLYON
- Germany**
  - RWTH
- Italy**
  - Bocconi University
  - Politecnico di Milano
- Portugal**
  - UP
- Serbia**
  - University of Belgrade
- Switzerland**
  - EPFL
- United Kingdom**
  - Cambridge
  - ESCP-London
  - Imperial College London
  - LSE
  - Oxford
  - UCL

### AFRICA

- Afrique du Sud**
  - University of Cape Town
- Benin**
  - UAC
- Botswana**
  - University of Botswana
- Cameroon**
  - BUEA
- Egypt**
  - Ain Shams University
  - Cairo University
- Ethiopia**
  - AAU-School of Commerce
  - AAU-School of Law
  - AAU-Institute of Technology
  - Mekelle University
- Ghana**
  - Ashesi University
  - KNUST
  - University of Ghana
  - UPSA
- Ivory Coast**
  - INP-HB
- Kenya**
  - JKUAT
  - Kenyatta University
  - Strathmore University
  - University of Nairobi
- Lesotho**
  - National university of Lesotho
- Malawi**
  - University of Malawi
  - MUBAS
- Mauritius**
  - ALC
- Morocco**
  - ISCAE
  - ENCG-Settat

### Mozambique

- Eduardo Mondlane University
- UJC
- Sao Tomas

### Nigeria

- Covenant University
- Obafemi Awolowo University
- University of Ibadan
- University of Lagos

### Rwanda

- African Leadership University

### Senegal

- ESP-Dakar

### Sudan

- UofK

### Tchad

- ENS N'djamena

### Tanzania

- SUA
- University of Dar es Salaam

### Uganda

- Makerere University

### Zambia

- Copperbelt University
- University of Lusaka
- University of Zambia
- Mulungushi University

### ASIA

#### Bangladesh

- BUET

#### China

- Fudan University
- Hong Kong University
- Shanghai Jiaotong University
- Sun Yat-sen University
- Renmin University of China
- East China Normal University
- Peking University
- Shanghai University of Finance and Economics

#### India

- BITS-Goa
- BITS-Pilani
- IIM-Ahmedabad
- IIM-Bangalore
- IIM-Calcutta
- IIM-Indore
- IIM-Kozhikode
- IIM-Lucknow
- IIT-Bombay
- IIT-Delhi
- IIT-Kanpur
- IIT-Kharagpur
- IIT-Madras
- IIT-Roorkee
- IIT-Ropar
- IIT-Varanasi
- SRCC-New Delhi
- NMIMS

### Indonesia

- ITB
- UGM
- UI
- UNPAD
- Binus University
- ITS
- TSM

### Pakistan

- IBA
- LUMS

### Philippines

- University of Philippines

### Singapore

- NTU

### Sri Lanka

- University of Moratuwa
- University of Peradeniya
- USJ

### Turkey

- Bilkent University

### AMERICAS

#### Brazil

- University of São Paulo
- UFMG

#### Chile

- Pontifical Catholic University
- University of Chile

#### Colombia

- University of the Andes
- Pontifical Xavierian University

#### Mexico

- Tec de Monterrey

#### Peru

- PUCP

#### Venezuela

- USB
- UCAB

#### USA

- University of Chicago

### OCEANIA

#### New Zealand

- University of Otago

## THE LEADERSHIP PROGRAM OF EXCELLENCE

The DWDG program is offered to students who have the potential to shape a more sustainable and inclusive world. It is a part-time programme offered at no cost to university students in parallel to their curriculum. The programme is a blended programme (online and offline learning).

ShARE

University

### CONTENT

#### Leadership

Students lead teams, lead projects, take initiatives and get coached to carve their leadership style.

#### Corporate skills

ShARE students acquire top corporate skills through training, projects with start-ups, case competitions.



#### Openness to the world

ShARE students learn how to work across borders, appreciate and embrace cultural differences.

#### Do Well Do Good

Students collaborate on solving major societal issues and on cases to transform companies into "Do Well Do Good".



### PEDAGOGY

#### Learning together

Students are grouped into teams and they worked together.

#### Learning by doing

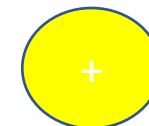
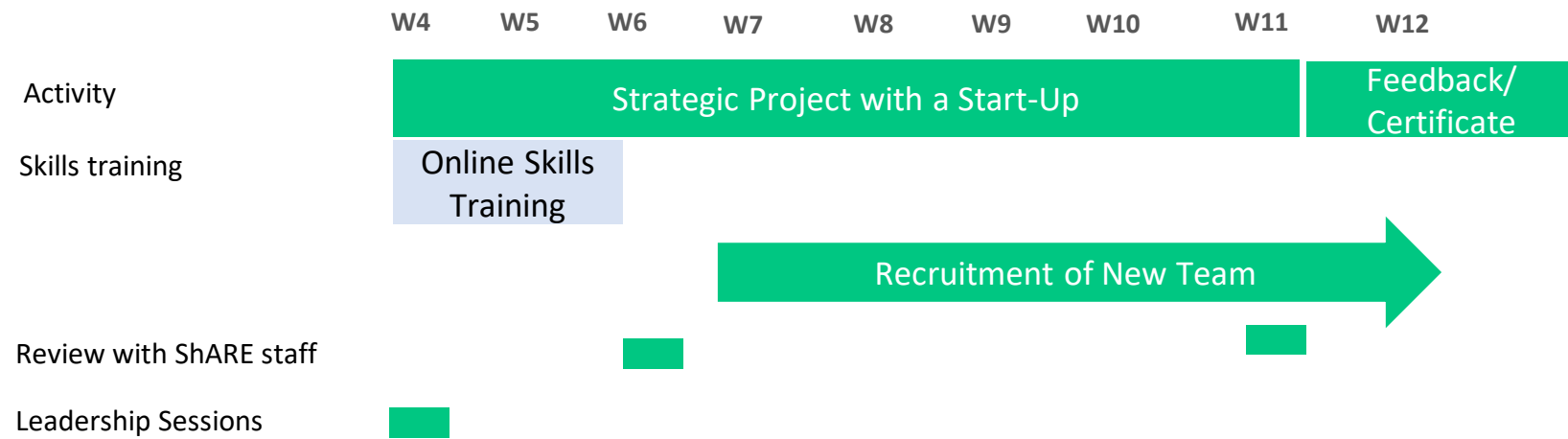
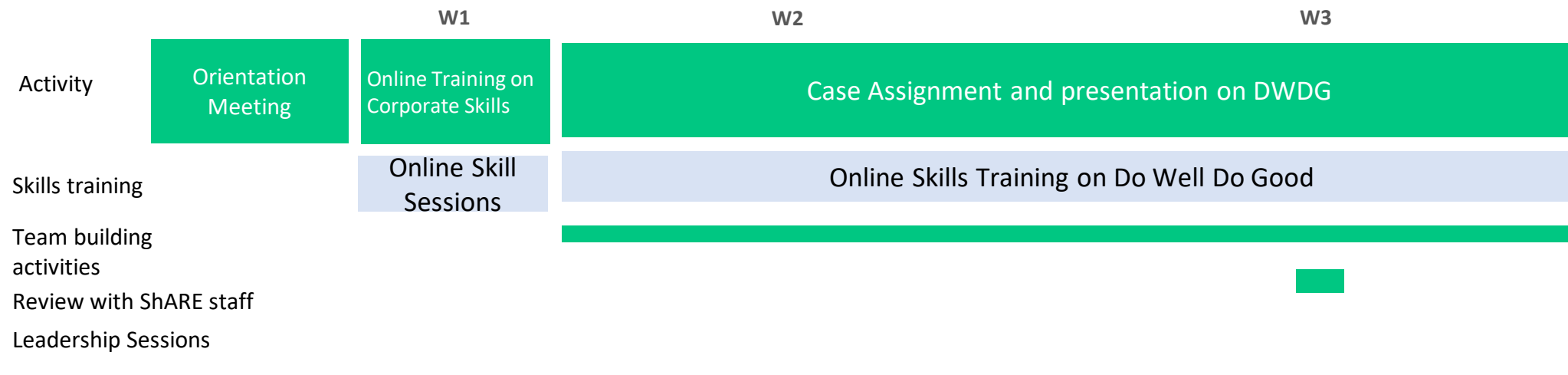
Students spend more than 60% of their time on real projects so they can sharpen their skills through practice.

#### Learning by teaching

Senior students become mentors of the junior students: this is the best way to ensure that the skills have been fully acquired.

# Program Overview and Structure of the 3 Months Programme

Students receive certificates after the completion of all modules.



- DWGD discussion with Seb (CEO)
- Live leadership sessions with Harvard Coach
- Opportunity to interact with alumni
- DWGD speaker series

# CONTENT AND PROGRAM IMPLEMENTATION

WEEK	TRAINING	ACTIVITIES
0	<b>Introduction</b>	Orientation Call, Communication Guidelines, Privacy Policy
1	<b>Online training on corporate skills</b>	OSS 1-4, slide making, presentation, communication, critical thinking skills, high quality presentation.
2		
3	<b>Do Well Do Good Case Study (Assignment)</b>	Apply the skills from Week 1-2 conduct research and map a company on the DWDG criteria.
4	<b>Recruiting new set of students- ongoing until 12<sup>th</sup> week</b>	
5	<b>Start Up Project (Assignment)</b>	Strategy case like- go to market, trends analysis, benchmarking, adding features to the products etc. for a start-up. <ul style="list-style-type: none"> <li>• Completing OSS 5</li> <li>• Registration of Start Ups</li> <li>• DWDG Assessment of the Start Up</li> <li>• Calculating the Carbon Footprint for the Start up</li> <li>• Getting Feedback from the Start up.</li> </ul>
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12		

## Key Highlights of the Programme

- Do Well Do Good (DWDG) session with our founder.
- Open feedback sessions with ShARE consultant.
- Live leadership sessions with Harvard Coach.
- Opportunity to interact and join the alumni community.
- Get inspired from our monthly DWDG speaker series.
- Gain experience of working with a real client on the start-up project.
- Understand what it takes to be a DWDG leader.

\* If students are interested to continue with the programme after 3 months, they can participate in the I-Batch competition which is held by ShARE thrice a year.



## WHY JOIN ShARE?

- Work on **Do Well Do Good projects** and learn how to do well for yourself and do good for society
- Develop your **leadership** skills.
- Develop professional experience: **work on a real case with a start-up**
- Join an **international network**.
- Earn a **certificate**: students receive a certificate at the end of the programme.
- Get access to join the 3000+ **global alumni network** post the programme.
- **No cost.**

## ShARE DO WELL DO GOOD APPROACH

World biggest challenges can't be solved by governments only. While companies change, adopt a purpose, leaders will need to change and learn how to combine performance and social / environmental impact.

Our students will have the opportunity to learn more about Do Well Do Good, and will work on Do Well Do Good projects in Education, Climate, mobility.



### Examples of DWDG Start-up projects led by ShARE students

#### EDUCATION

Ignite, India  
Traindemy, Nigeria  
Black Box Co, Egypt  
My studybuddy, India  
Stone2milestones, India  
Wonder Tree, Pakistan  
Mampu Initiative, Indonesia

#### CLIMATE

Mr Bamboo Cup, UK  
Kyukey, India  
Renkuba, India  
Clean Tech Hub, Nigeria  
Cash Bin, Pakistan  
Rescued Glass, Netherlands  
Waste4Change, Indonesia

#### TECHNOLOGY

Apli, India  
Nilecode, Egypt  
AllCrowder, Russia  
Nubia Network, South Africa  
Innotech, Myanmar  
Eco Adapt, France  
Nimbi, Chile

#### MOBILITY

Taxshe, India  
Khudkaar, Pakistan  
E-chargeup, India  
Ridobiko, India  
Azitech, Portugal  
Romaer, Pakistan





## START YOUR **LEADERSHIP** JOURNEY

We want our students to inspire others, lead change and have a greater impact than just themselves.

The best way to learn leadership is to practice it. ShARE students can test their leadership styles in many ways in ShARE. They can lead teams, they can lead projects, they can teach or interact with business and political leaders.

We also provide them sessions to reflect on their styles. What drives them, what stops them, how they can build trust and how they start their leadership modules.

- Lead a chapter
- Lead a team
- Lead a project
- Lead events
- Teach students

**Self awareness**

**Building trust**

**My fears**

**My drivers**

**Personality Styles**

**Setting a purpose**

**Communication**

**Presentation**

**Leadership skills**

**Confidence**

**Presence**

**Feedback**

## LEARN TOP CORPORATE SKILLS

Our students have access to [online corporate trainings](#).

They access the on-line training through our platform. Our team of consultants deliver webinars for students to learn the skills and apply them on assignments.

- Problem solving
- Slide making
- Communication
- Project management
- Critical thinking
- Strategy

Once the students are trained on the concepts, they practice their skills on [real projects with start-up, NGOs and global firms potentially](#). The best way to learn is to learn by doing.



### EXAMPLES OF PROJECTS

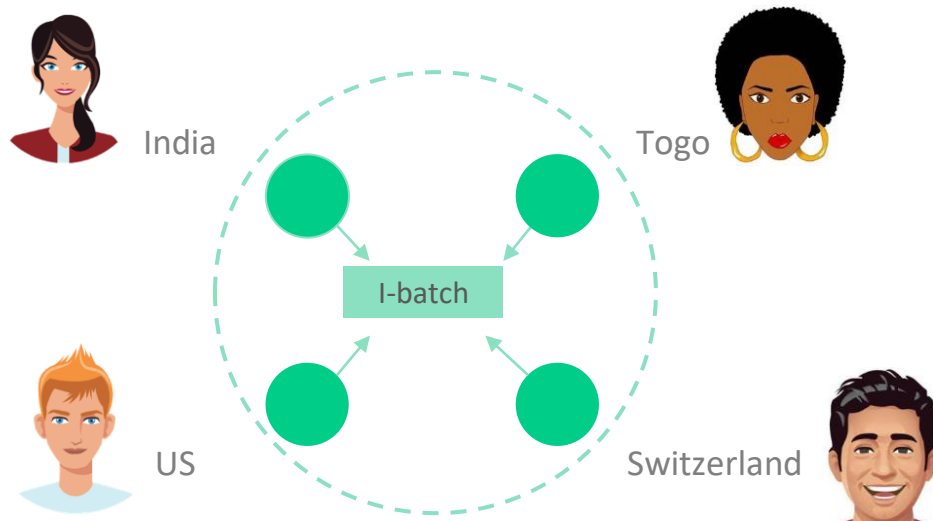
- How can higher education become more inclusive for low-income students in **Africa**.
- How can countries leverage innovations in mobility to improve access to rural areas, and meet essential needs of remote communities.
- Explore the fintech landscape in **Mexico** specifically focused on personal loans through payroll discount.
- Tech partnerships in China and in-depth analysis of phone manufacturers in **China**.
- Assessed rural electrification and microgrid opportunities in **Indonesia**.
- Market potential for circular economy in **Ghana**.

## OPENESS TO THE WORLD

### International batch or I-Batch

I-Batch is a flagship module in ShARE where students expand their abilities of acceptance, diversity and global opportunities by making friends for life!

Students spend time exchanging, sharing and teaching each other their culture, language, food, interests and hobbies at the same time brainstorming, analysing, researching and preparing a high quality slide deck with recommendations and analysis.



During the programme the students are group in 6 networks to dedicate their efforts to support the development of each of these areas:



The city



Sustainable Energy



Mobility



Global Economy



Technology



Climate Change

## ShARE ALUMNI

After successful completion of the programme, ShARE students join the Alumni Community, which has grown up to **3000 alumni**, spread across **25+ countries**.

Alumni have an interactive discussion between ShARE's founder and alumni, every month.

We invite alumni as speakers to share their experiences and insights on different sectors.

Alumni updates are shared in the monthly newsletters.

We have a yearly alumni meet which includes updates from ShARE and alumni, as well as training sessions for alumni.



**EJ SHIN**  
(ShARE alumni)

EJ Shin is a sustainable investing specialist at EMEA (i.e. Europe, Middle East and Africa)'s Fixed Income Group, responsible for leading ESG strategies across active and indexing platform.

Prior to this, she was a multi-asset portfolio manager/client OCIO at The Multi-Asset Strategies & Solutions (MASS) team, responsible for the design and management of multi-asset mandates.

Her responsibilities include sustainable investing strategy development and ESG integration at MASS.



Vera Vodinskaya  
Former Co-president  
UCL- U.K.

*“ShARE definitely helped me develop my **leadership** and **communication skills**. I also really like the **global** aspect of ShARE - you get to work on projects with people from different countries which is very exciting!”*



Philipp Rhein,  
ShARE former President  
EPFL (Switzerland)

*“Societies in the future will develop and change dramatically in the 21st century. It is key that **leaders pursue inclusive and sustainable strategies to achieve the best possible change**. ShARE is at the forefront of educating and **shaping future leadership to promote good values across the world**”*



Chiamaka,  
ShARE team former President  
University of Lagos (Nigeria)

*“It has been an awesome experience with ShARE. I have gained experience working on consulting projects. The ShARE programme has taught me the value of **inclusive leadership and teamwork** and equipped me with the skills necessary to be an employable consultant while giving back to my society.”*



Gilbert Lim  
ShARE team Former President  
ITB (Indonesia)

*“ShARE has been an invaluable learning experience for me, both personally and professionally. My time in ShARE brought me to meet with amazing people from all over the world, who share the same vision of do well do good. For me, **Do Well and Do Good** is all about giving our very best to benefit others, no matter how small of an effort it is. It's not just about doing well for ourselves and doing good for others on the side, **Do Well Do Good** is to take what we excel at to benefit others, and from our effort, we can give impact to both ourselves and the society..”*

Does all of this excite you? Are you passionate and driven to set yourself on the leadership journey?

Do you want to Do Well  
for yourself and Do  
Good for the world ?



**ShARE**

LEARN MORE ABOUT ShARE?  
[www.share-share.org](http://www.share-share.org)

SET UP A NEW TEAM ?  
email us at  
[newteam@share-share.org](mailto:newteam@share-share.org)